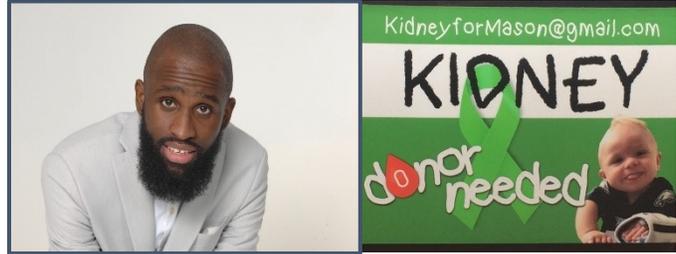


FOR IMMEDIATE RELEASE

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NOTED GOSPEL ARTIST, Jermaine Dolly expands his brand beyond the stage and studio joining the family of Mason the Mighty, the 2-yr. old adorable little boy desperately in need of a Kidney donor.

Billboard chart topping Gospel Artist and trendsetter Jermaine Dolly continues to take his celebrity beyond the stage as a vibrant positive role-model. Dolly has always mastered seizing opportunities to share his faith and compassion across racial and denominational lines, and this opening to lend his voice to assist the family in finding the perfect match is another win/win.



“Mason has endured over 9 surgeries and multiple setbacks, but he keeps fighting and we are grateful to have him every moment with us.” Said his mother, Erica.

Hollis Media Group CEO, Janice Hollis, contacted Dolly’s representative, Jerome Hunt, about the cause who has been amazingly supportive in making the connection to spread the word of this astounding journey to make a life-saving difference. When asked why she chose Jermaine there was no hesitation: According to Janice, “Jermaine is a fresh voice with a vibrant presence and I could not think of a better representative with a national platform to inspire engagement, especially among generation-Z.”

Erica, Mason’s mom, is also working with a donor pairing program that enables parents to pay it forward and be supportive of other children in need of a donor. She shared this was another way to demonstrate how appreciative her family is for the outpouring of love and support from others.

Sentiments expressed by Dolly were heartfelt as well: *“I couldn’t be more thrilled to help this precious baby beat the odds; I know and believe miracles are still happening and can happen for Mason. We, as a collective community of concern citizens can be the difference Mason needs by being a part of his journey. And as we share his message on our social media platforms and in other venues, believing there will be a turnaround... together, we can make this happen.”*

Mason’s mom, shared with Hollis Media Group the family has been so close to pairing with a donor, but last-minute changes brought numerous physical setbacks for Mason. “We are so hopeful, and appreciative that so many people have opened their hearts to us, we are blessed.” Said Erica.

Mason’s blood type is O positive. What Can You Do? Join the registry

How? Kidneyformason@gmail.com

Also, Dolly, along with a few other celebrities will be taping a video message to share to make this holiday season memorable.

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